ABIGAIL EVANS

Brand and Graphic Designer

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EXPERIENCE

Store Fulfillment Team Lead

Walmart, Bowling Green, OH | June 2021 - Present

– Trained new team members to ensure compliance with company policies.
– Promptly resolved escalated customer complaints to improve service quality.
– Implemented process improvements that increased operational efficiency.
– Set and tracked team goals aligned with company objectives.
– Decreased wait time to under 3 minutes, ranked #2 out of 115 stores.
– Fulfillment store of the year 2 years in a row, ranked out of 10 local stores.

Student Graphic Design Intern

BGSU Marketing and Brand Strategy, Bowling Green, OH | January 2025 - April 2025

– Assisted in developing marketing and brand strategy projects for campus partners. Projects included brochures, signage, invitations, and direct mail campaigns.
– Coordinated various projects using Wrike, adapting to a dynamic work environment to meet deadlines and client expectations.
– Utilized Adobe Creative Suite to produce high-quality graphics for digital and print media, ensuring brand consistency.

Student Graphic Design Intern

Owens OutComm Media Center, Toledo, OH | January 2023 - May 2023

– Designed assets, banners, and event promotion materials across multiple platforms. Utilized Adobe InDesign and Illustrator for the layout and vector graphics.
– Developed the second edition of their creative work journal, The Silo.

EDUCATION

Bachelor of Science in Technology – Visual Communication Technology

Bowling Green State University

Bowling Green, OH | August 2023 - May 2025

Honors: Magna Cum Laude

Associate of Applied Science – Visual Communication Technology

Owens Community College

Toledo, OH | August 2021 - May 2023

Honors: Summa Cum Laude

SOFT SKILLS

Adaptibility

Customer Focused

Deadline-Oriented

TECHNICAL SKILLS

Illustrator, InDesign, Photoshop

Canva

AWARDS

Graphic Media Alliance
2 Bronze Print Excellence Awards
Bowling Green State University
February 2025

Juried Student Art Show
3rd Place
Owens Community College
2023

AAF of Toledo
Student Bronze
Owens Community College
2023

Juried Student Art Show
Honorable Mention
Owens Community College
2022

CERTIFICATIONS

Marketing with Canva
Canva | Credential ID c9af75
July 2026

Graphic Design Essentials
Canva | Credential ID 7ffeb1
June 2026