

ABIGAIL EVANS

Brand and Graphic Designer

(419) 601-9663

evansmabigail@gmail.com

abigail-marie.com

linkedin.com/in/abigailevans4

EXPERIENCE

Store Fulfillment Team Lead

Walmart, Bowling Green, OH | June 2021 - Present

- Trained new team members to ensure compliance with company policies.
- Promptly resolved escalated customer complaints to improve service quality.
- Implemented process improvements that increased operational efficiency.
- Set and tracked team goals aligned with company objectives.

Student Graphic Design Intern

BGSU Marketing and Brand Strategy, Bowling Green, OH | January 2025 - April 2025

- Assisted in developing marketing and brand strategy projects for campus partners. Projects included brochures, signage, invitations, and direct mail campaigns.
- Coordinated various projects using Wrike, adapting to a dynamic work environment to meet deadlines and client expectations.
- Utilized Adobe Creative Suite to produce high-quality graphics for digital and print media, ensuring brand consistency.

Student Graphic Design Intern

Owens OutComm Media Center, Toledo, OH | January 2023 - May 2023

- Designed assets, banners, and event promotion materials across multiple platforms. Utilized Adobe InDesign and Illustrator for the layout and vector graphics.
- Developed the second edition of their creative work journal, The Silo.

EDUCATION

Bachelor of Science in Technology – Visual Communication Technology

Bowling Green State University

Bowling Green, OH | August 2023 - May 2025

Honors: Magna Cum Laude

Associate of Applied Science – Visual Communication Technology

Owens Community College

Toledo, OH | August 2021 - May 2023

Honors: Summa Cum Laude

SOFT AND TECHNICAL SKILLS

Time Management

Customer Focused

Deadline-Oriented

Illustrator, InDesign, Photoshop

Canva

AWARDS

Graphic Media Alliance

2 Bronze Print Excellence Awards

Bowling Green State University

February 2025

Juried Student Art Show

3rd Place

Owens Community College

2023

AAF of Toledo

Student Bronze

Owens Community College

2023

Juried Student Art Show

Honorable Mention

Owens Community College

2022

CERTIFICATIONS

Marketing with Canva

Canva | Credential ID c9af75

July 2026

Graphic Design Essentials

Canva | Credential ID 7ffeb1

June 2026