

ABIGAIL M. EVANS

Weston, Ohio

abibrow@bgsu.edu

419-601-9663

PROFILE

A young highly motivated graphic designer specializing in digital and print media. Passionate about using design to connect with audiences and excited to grow expertise in innovative branding and interactive media.



abigail-marie.com



linkedin.com/in/abigailevans4

WORK EXPERIENCE

STUDENT GRAPHIC DESIGNER

BGSU Marketing and Brand Strategy
January 13, 2025 - Present

- Designed marketing and brand strategy projects for university-wide Campus Partners. Projects included: brochures, signage, invitations, direct mail campaigns.
- Balance multiple projects simultaneously, worked in a fast-paced environment.
- Utilized Adobe InDesign, Photoshop, and Illustrator.

DIGITAL GROCERY SHOPPER

Walmart | June 2021 - Present

- Packed 300-500 items daily for online shipping orders with expectations of picking 100 items an hour.
- Trained new associates on picking and packing.
- Performed all aspects of the job (picking, packing, staging, dispensing, and exceptions).

GRAPHIC DESIGN INTERN

Owens OutComm Media Center
January 2023 - May 2023

- Designed different assets, banners, and event promotion materials across multiple platforms.
- Developed the second edition of their creative work journal, The Silo. Utilized Adobe InDesign and Illustrator for the layout and vector graphics.

SKILLS

Adobe Illustrator	HTML and CSS Basics
Adobe InDesign	Design Principles
Adobe Photoshop	Color Theory
Adobe Animate	Project Management
Adobe Premiere Pro	

EDUCATION

BOWLING GREEN STATE UNIVERSITY

Bachelor of Science in Technology
Visual Communication Technology
Expected May 3rd 2025 | Bowling Green, OH

OWENS STATE COMMUNITY COLLEGE

Associate of Applied Science
Visual Communication Technology
Honors: Summa Cum Laude
May 2023 | Toledo, OH

AWARDS & ACTIVITIES

GRAPHIC MEDIA ALLIANCE

Bowling Green State University
February 2024, (2) Bronze Print Excellence Awards

BOARD MEMBER

Visual Communication Technology Organization
Fall 2024 - Spring 2025

DEAN'S LIST (3.5+)

August 2021 — Present

TRICHROME

Owens Student Juried Art Show
2023, Third Place

PHI THETA KAPPA HONOR SOCIETY

Ohio Association of Community Colleges
2023, All-Ohio 3rd Academic Team

ALL IN THE TIMING POSTER

American Advertising Federation of Toledo
2023, Student Bronze Award

SOLE STATEMENT SNEAKERS

Owens Student Juried Art Show
2022, Honorable Mention

NATIONAL SOCIETY OF LEADERSHIP AND SUCCESS

PHI THETA KAPPA HONOR SOCIETY